

The Outing Club is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to The Outing Club website and governs data collection and usage. By using The Outing Club website, you consent to the data practices described in this statement.

### **Collection of your Personal Information**

The Outing Club collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number. The Outing Club also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.

There is also information about your computer hardware and software that is automatically collected by The Outing Club. This information can include: your IP address, browser type, domain names, access times and referring Web site addresses. This information is used by The Outing Club for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of The Outing Club website.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through The Outing Club public message boards, this information may be collected and used by others. Note: The Outing Club does not read any of your private online communications.

The Outing Club encourages you to review the privacy statements of websites you choose to link to from The Outing Club so that you can understand how those websites collect, use and share your information. The Outing Club is not responsible for the privacy statements or other content on websites outside of The Outing Club and The Outing Club family of Web sites.

### **Use of your Personal Information**

The Outing Club collects and uses your personal information to operate The Outing Club website and deliver the services you have requested. The Outing Club also uses your personally identifiable information to inform you of other products or services available from The Outing Club and its affiliates. The Outing Club may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

The Outing Club does not sell, rent or lease its customer lists to third parties. The Outing Club may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, The Outing Club may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to The Outing Club, and they are required to maintain the confidentiality of your information.

The Outing Club does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

The Outing Club keeps track of the websites and pages our customers visit within The Outing Club, in order to determine what Union League of Philadelphia services are the most popular. This data is used to deliver customized content and advertising within The Outing Club to customers whose behavior indicates that they are interested in a particular subject area.

The Outing Club websites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on The Outing Club or the site; (b) protect and defend the rights or property of The Outing Club; and, (c) act under exigent circumstances to protect the personal safety of users of The Outing Club, or the public.

### **Use of Cookies**

The Outing Club Web site uses "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize The Outing Club pages, or register with The Outing Club site or services, a cookie helps The Outing Club to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Union League of Philadelphia website, the information you previously provided can be retrieved, so you can easily use The Outing Club features that you customized.

You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of The Outing Club services or websites you visit.

### **Security of your Personal Information**

The Outing Club secures your personal information from unauthorized access, use or disclosure. The Outing Club secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

To the Members of The Outing Club:

Private membership clubs, like other social organizations, may choose to publish membership directories for the convenience of their members, for use in personal and individual member-to-member communication. The information contained within this directory is shared only with other members of The Outing Club, through private password access. The information that members choose to share with each other in this club membership directory may be of a confidential nature, and is shared with other members in the spirit of encouraging social interaction and personal communication. League members are asked to respect the confidentiality of fellow club members when using this private club directory, by not disclosing their user name or password to others. Club members who have access to this club directory should not use the addresses, phone numbers or email addresses of fellow club members for communications or solicitations of a commercial or political nature.

#### **Changes to this Statement**

The Outing Club will occasionally update this Statement of Privacy to reflect company and customer feedback. The Outing Club encourages you to periodically review this Statement to be informed of how The Outing Club is protecting your information.

#### **Contact Information**

The Outing Club welcomes your comments regarding this Statement of Privacy, which is effective December 1, 2005. If you believe that The Outing Club has not adhered to this statement, please contact The Outing Club [Theoutingclub1@gwestoffice.net](mailto:Theoutingclub1@gwestoffice.net) We will use commercially reasonable efforts to promptly determine and remedy the problem